Quick Reference Guide Video Modeling

Search Terms: autism spectrum disorder, communication skills, conversation skills, daily living skills, functional skills, imitation, modeling behavior, peer imitation, play skills, response chains, social skills, technology, video modeling, video prompting, visual learners

What is Video Modeling? Video modeling is defined as the occurrence of the behavior by an observer that is similar to the behavior shown by a model on videotape (Nikopoulos et. al, 2012). The intervention typically consists of a.) Video creation, b.) Learner observes video, c.) Learner is prompted & reinforced by therapist to engage in behaviors observed on video. Video Modeling is effective means of teaching a wide variety of skills, including imitation of peers, learning sign language, developing play skills, and building conversation skills (Gerhardt, 2013). Learners with autism spectrum disorder (ASD) that are typically strong visual learners, enjoy watching videos, and attend well to a model presented in a clip may benefit from the use of video modeling.

Why	When	Who
-Video Modeling (VM) has shown to increase functional	-VM can be utilized in a variety of	-Minimal training needed for implementation by
skills, communication skills, & social skills in children	settings (home, school, clinic,	caregivers & support staff.
with ASD within various settings. These skills are	afterschool) and is convenient to	
typically maintained and generalized. Video modeling	run throughout the day.	-The Learner! Video modeling is one of the few
can also be utilized for staff training.		interventions in which learners with ASD can
-Some skills can facilitate greater success with VM than	-Goal (environments/skill areas)	perform independently through viewing of their
standard prompts alone (e.g. imitation, ability to attend).	Examples:	own videos. Minimal prompting or independent
 Other advantages include increased learner 	<>Play (play area, recess, group),	set up.
independence, individualization per learner, low cost,	Social Initiation (play area, art,	
consistent implementation, and efficient use across	lunch, recess),	-VM Types:
professionals and settings.	<>Conversation/Greetings (recess,	Basic: Watch someone else (adult or peer)
 VM supplies consistent exposure and teaching of 	lunch, social group, hallways),	perform the task.
appropriate skills with minimal effort from support staff.	<>Adaptive/functional skills	Self-Modeling: Watch own self perform task.
-Research suggests that video modeling combined with	(bathroom, work areas, lunch).	<>POV Modeling: first person perspective.
least to most intrusive prompting can teach skills more		
quickly than prompting alone (Murzynksi & Bourett,		
2006)		

How do I implement Video Modeling? (Wilson, 2013)

- Video modeling should always be individualized to the target learner and skills in need of improvement.
 - Always provide time after the video for practice of the skill
 The model should typically be a peer(s) (especially for social skills training)
 - - The recommended optimal video length is 3-5 minutes.
- Additional procedure implementation details can be found in the article cited at the bottom of this guide.
- Video modeling will not be effective for all learners with ASD. Existing research does not offer specific time criteria's or overall predictors for its success.

-A Five-Phase Process-

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Phase 1: Preparation	Phase 2:	Phase 3:	Phase 4:	Phase 5: Next Steps	
	Recording	Implementati	Monitoring	(if VM is	
	of the	on of	Progress	effective/not	
	Video	Intervention		effective)	
-Assess related skillsChoose appropriate target skill -Choose model type -Choose setting	-Choose video equipment -Evaluate	-Determine setting and frequency of viewing	-Choose method(s) of data collection -Promote & evaluate	Note: Listed are recommendations and are in no particular order. -Effective: Expand on current target skill with	
-Script the video model	video & audio quality	-Determine timing of viewing -Determine who will implement the intervention	generalization and maintenance of skills	new video -Effective: Include variations of the target skill - Not Effective: modify content or consider alternate strategies	

Sample Video Model Clips:

Washing Hands: https://www.youtube.com/watch?time_continue=31&v=qqlaiCzP_ws Using a Toy: https://www.youtube.com/watch?time continue=23&v=6ulDmQR0pzQ Shorts Inside Out: https://www.youtube.com/watch?v=JmeUDYeUVPQ

References

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